



## DELIBERATE

We work to apply our problem solving skills adapt experiential knowledge to begin to think of ways to enhance our audience's experience, showing them they matter through the use of contrast and apply metaphors through tangible environments that strike an emotional chord.



## DESIGN

Once we find what motivates and drives decisions across audiences we develop visual storytelling environments that create shareable moments on your show floor. This way it becomes relevant to the audience



## DELIVER

We show your attendees what they haven't experienced before, in a way that is meaningful to them. Ensure that we take our "lightbulb moment" and infuse in throughout your event(s) in a meaningful, transparent and consistent way so that attendees are immersed in the message.



## DISCOVER

We learn about you; your attendees; your exhibitors; we immerse ourselves in your domain.



# T3 expo CREATIVITY