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T3 Expo™ Adds Executive to Expand National Sales and Business Development Operations

Industry Veteran Ron Bardach Brings Extensive Experience and Understanding of Integrated Event, Media and Marketing Programs and Solutions

Boston, MA – November 18, 2010

News Facts

- [T3 Expo](#) today announced that [Ron Bardach](#) has joined the company's roster of Eventgineers
- Bardach will augment the company's business development and sales efforts in key event and tradeshow market segments nationwide
- [T3 Expo](#) is a provider of innovative event and tradeshow solutions nationwide
- For almost two decades, Bardach has worked in every aspect of the event, tradeshow and media industry.
- Bardach has excelled in executive positions with leading associations (Radio-Television News Directors' Association, now the RTDNA) and innovators in the design and fabrication of major broadcast environments (Devlin Design Group). Bardach also held leadership posts with pioneers of global media and marketing programs for entertainment studios featuring international projects and stars such as Tom Hanks and Steven Spielberg (France Telecom), as well as a crucial leadership role in the worldwide adoption of RFID technology (Techinsights, now EE Times Group).

Quotes attributable to T3 Expo Eventgineer, Ron Bardach

- "The T3 team offers the ideal combination of talent and experience that is balanced with an emphasis on innovatively planning, executing and growing event and tradeshow properties. We have a tremendous opportunity to create and deploy integrated programs that I know will positively impact the fundamentals of our industry. There is an urgent need for T3's fresh brand of solutions in the increasingly competitive marketing landscape and that is why I am bringing my talents to T3 Expo."

Quotes attributable to T3 Expo Eventgineer, [Nate Derby](#)

- "Ron has a real understanding of the solutions that will enable our clients to translate their ideas into 'needle-moving' programs that help them achieve their goals. Ron is a tremendous addition to the T3 Expo roster as the company looks forward to continuing our rapid growth trajectory into 2011."

Links for more Information

- [T3 Expo.com](#)
- [T3 Expo's eVent Blog](#)
- [Facebook - T3 Expo](#)
- [Twitter - @T3Expo](#)

About T3 Expo™

[T3 Expo](#) is an on-demand provider of innovative event and tradeshow solutions and products. T3 Expo's mission is to make tradeshows and corporate events more productive, through the

introduction of new products, objective based pricing and innovative service solutions that will positively redefine the relationship between general service contractors and tradeshow and corporate event managers. T3 Expo. Save money. Grow your event.

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