

FOR IMMEDIATE RELEASE

## **T3 Expo™ Unveils New Exhibitor Pricing and Services**

***Fair pricing combined with complimentary services to provide real value and transparency for exhibitors***

**Palm Springs, CA and Boston, MA – December 2, 2009**

### **News Facts**

- Today at EDPA Access 2009, T3 Expo revealed the first step in a series of announcements to re-engineer the traditional General Service Contractor (GSC) pricing and service model. The initiative will simplify the overall exhibitor experience and increase the investment return for exhibitors and show organizers.
- T3 Expo is an on-demand provider of innovative event and tradeshow solutions, and products nationwide.
- T3 Expo's new exhibitor pricing and services directly address the needs of exhibitors by offering complimentary services and transparent pricing models that are fair, objective and designed to maximize exhibitors' show investments.
- Today T3 Expo Eventgineer, Chris Valentine, will appear with Justin Hersh, CEO, Group Delphi and Mike Westcott, Managing Director, The Event Marketing Institute on the "Packaging" Conversation roundtable at 3:30 PM PST at EDPA Access 2009 in Palm Springs, California.

### **T3 Expo's New Exhibitor Pricing & Services**

- Guaranteed Exhibitor Pricing – The lack of transparency around exhibitor pricing makes it virtually impossible to create accurate budgets relating to charges from the general service contractor. T3 will provide clarity to exhibitors through the following:
  - Actual weight pricing: Measured by the pound, not by 100 lb. increments and no minimums
  - Labor charges by 1/2 hour increments
  - No freight surcharges: Advance or Direct, no special handling charges
  - 48-hour price guarantee: Exhibitor budget confirmation from T3 within 48 hours of order
- Complimentary Services – Too often exhibitors are billed for miscellaneous services and items that were either unanticipated or minor in scope. T3 will help exhibitors with these essential small services by providing at them at no charge these complimentary services initially include:
  - Mini-labor (20 minutes or less) services (Move crate, small repair, etc.)
  - Wastebaskets included with all cleaning orders
  - Skirt for fourth side of tables
- Delivery Reservation Guarantee – No longer will exhibitors have to linger around the show floor for long periods of time, waiting for important deliveries. They can schedule the delivery of their services and products with the assurance that if T3 does not fulfill a reservation request the exhibitor won't be charged for the order.

### **Quotes, attributable to T3 Expo Eventgineer, Chris Valentine**

- "As a general service contractor we feel that providing understandable, clear pricing is a step in increasing value to the exhibitors. We aim to continually improve the experience of our customers which we feel will fundamentally improve the overall strength of the events we serve."
- "The new T3 pricing and service approach aims to effectively and efficiently manage the associated event costs for exhibitors and provide immediate value to the overall event"

### **Links for more Information**

- [T3 Expo.com](http://T3Expo.com)
- [T3 Expo's eVent Blog](#)
- [Facebook - T3 Expo](#)
- [Twitter - @T3Expo](#)

**About T3 Expo™**

T3 Expo is an on-demand provider of innovative event and tradeshow solutions and products. T3 Expo's mission is to make tradeshows and corporate events more productive, through the introduction of new products, objective based pricing and innovative service solutions that will positively redefine the relationship between general service contractors and tradeshow and corporate event managers. T3 Expo. Save money. Grow your event.

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